

Wisper Book List (Jan 2022)



Entrepreneurship

- Street Smarts.....Norm Brodsky, Bo Burlingham
- Entreleadership.....Dave Ramsey
- Winners Never CheatJon M Huntsman

Negotiation

- Never Split the DifferenceChris Voss

Employee Engagement

- Multipliers, Revised and UpdatedLiz Wiseman
- Radical CandorKim Scott
- Measure What Matters.....John Doerr
- Turn the Ship Around!.....L. David Marquet

Hiring

- TopgradingBradford D Smart
- Start With Why.....Simon Sinek

Selling

- Blue OceanW. Chan Kim, Renee Mauborgne
- Selling In Tough Times.....Tom Hpkins

Strategic Thinking

- TractionGino Wickman
- Built To Sell.....John Warrillow
- The E-Myth RevisitedMichael E Gerber
- Thinking in BetsAnnie Duke
- Any Malcolm Gradwell Book

Change

- Switch.....Dan and Chip Heath
- DecisiveDan and Chip Heath

Leadership

- 360 Degree LeaderJohn Maxwell
- 5 Levels Of Leadership.....John Maxwell
- 4 Obsessions Of An Extraordinary Executive.....Patrick Lencioni

Sociology

- What Shamu Taught Me About Life, Love & MarriageAmy Sutherland
- The Power Of HabitCharles Duhig
- Outwitting The DevilNapoleon Hill

Communication

- Leading Out LoudTerry Pearce
- World Class CommunicationVirgil Scudder, Ken Scudder
- Crucial Conversations.....Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler

Company Health

- Any Patrick Lencioni Book
- Fish.....Stephen C. Lundin, Ph.D., Harry Paul, John Christensen

Marketing

- Trust Me I Am Lying.....Ryan Holiday
- The Referral EngineJohn Jantsch

Family Health

- The Three Big Questions For The Frantic Family.....Patrick Lencioni
- BibleGod
- Total Money Make Over.....Dave Ramsey
- Birth Order BookKevin Leman
- The Talent CodeDaniel Coyle
- The Dyslexic Advantage.....Brock and Fernette Eide

